



**FOR IMMEDIATE RELEASE**

**San Diego Fleet Week Foundation Launches New  
Easier-To-Navigate Web Site**

August 4, 2010 (SAN DIEGO, CA) - The San Diego Fleet Week Foundation website has a new look! The online resource for information about San Diego's series of events that honor and celebrate the men and women of the military has been revamped and is now easier to navigate.

Visitors may seek [www.fleetweeksandiego.org](http://www.fleetweeksandiego.org) to view the patriotic phenomenon. This renovation includes vibrant graphics and rich content, as well as quicker access to Fleet Week information. With photos of military crafts in action, video clips of the world's finest race cars hurtling around the track at the Coronado Speed Festival, and not to mention awe inspiring imagery of servicemen and women with their families, this new look is sure not to disappoint.

Along with this exciting launch, tickets to the [Fleet Week Coronado Speed Festival](#) are now available for purchase. This annual event is to be held September 25-26 at Naval Air Station North Island. Festival goers are strongly encouraged to visit the website to purchase tickets in advance, which will not only save money but time at the front gates. Admission is free for active duty military and their dependents.

The website has also been streamlined to accept donations. San Diego boasts the largest concentration of military in the world, with more than 100,000 active duty military living and working here. San Diegans who wish to honor these heroes now have quick, direct access to the three donor levels available: one time donation, Patriot Level, and Corporate Sponsor. All donations can be made quickly and easily from the website.

**About the San Diego Fleet Week Foundation**

*The San Diego Fleet Week Foundation is a nonprofit, public benefit corporation. In addition to honoring the military services through the annual Fleet Week events, the Foundation's goals are to foster awareness of the contributions made by enlisted military personnel and their families, to enhance relationships between the civilian, business and military communities, to provide events that Military personnel and their families can attend at little or no cost, and to raise funds for charitable efforts benefiting enlisted service members and their families. For more information, or for a complete listing of all of the Fleet Week events, please visit [www.fleetweeksandiego.org](http://www.fleetweeksandiego.org) or you can find us on Facebook at [www.facebook.com/fleetweeksd](http://www.facebook.com/fleetweeksd) or follow us on Twitter at [www.twitter.com/fleetweeksd](http://www.twitter.com/fleetweeksd).*

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