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PRESS RELEASE

MEDIA SPONSORS PLEDGE THEIR SUPPORT TO THE MILITARY

The Following Sponsors To Support The Coronado Speed Festival

SAN DIEGO, September 4, 2009: Time Warner Cable and tunerplayground.com have both pledged their support to the military by being the official media sponsors of the 12th Annual Coronado Speed Festival. Both of these organizations will play a crucial role in the overall success of this year's event. It is their continued support that makes all of the Fleet Week San Diego events successful year after year.

Please read on for more information about those companies and organizations aligned with Fleet Week's Mission: to honor and celebrate the men and women of the military through public events that entertain and alliances that support and thank these heroes.



Time Warner Cable Inc.: We're all about connecting people and businesses with information, entertainment and each other. That's why we bring you the latest innovations for your home — from high-definition television to Enhanced TV features to high-speed data and Digital Phone services. We also believe in the power of community, which we show through our signature education programs, countless hours of volunteerism and by contributing cash and in-kind support to benefit the communities where we operate.

Our Mission: Connect people and businesses with information, entertainment and each other. Give customers control in ways that are simple and easy.



TunerPlayground: An online magazine that caters to the automotive performance industry. We specialize in high quality photography, graphics, and editorials. We provide event coverage from the latest motorsport-events and car-shows. We feature the hottest cars, models, and we are your best source for the most up-to-date industry insider information.

TunerPlayground maintains strong ties with automotive interest communities, parts manufacturers, distributors, and automotive shops. Together, we frequently collaborate to host unforgettable events throughout the year. www.tunerplayground.com

About Fleet Week San Diego

Fleet Week San Diego is a nonprofit, public benefit corporation. In addition to honoring the military services through the annual Fleet Week events, the Foundation's goals are to foster awareness of the contributions made by enlisted military personnel and their families, to enhance relationships between the civilian, business and military communities, to provide events that Military personnel and their families can attend at little or no cost, and to raise funds for charitable efforts benefiting enlisted service members and

their families. For more information, or for a complete listing of all of the Fleet Week events, please visit www.fleetweeksandiego.org.

About the Coronado Speed Festival

The Coronado Speed Festival is Fleet Week San Diego's marquee event. The event features fast-paced, thrilling auto racing and exhibitions for car enthusiasts of all ages at one of the most distinctive race track locations - Naval Air Station North Island, the birthplace of Naval Aviation. Nowhere else can you see a variety of cars racing on a live runway used by the U.S. Navy.

This is the only Navy Open House on the West Coast. Naval Base Coronado is home to over 20,000 active duty military and over 4,000 civilian employees. The general public only gets a glimpse of the daily activities happening at the base. This is San Diego's opportunity to interact with the young men and women who defend our freedom. Climb aboard and tour an active Navy ship berthed at NASNI, visit command displays, watch F-18 flyovers and see military vehicles in action.

At the Coronado Speed Festival you will see top race cars from today & tomorrow including historic stock cars, as well as the restored classics from years past. Also planned are military flyovers, drifting exhibitions, car club corral, car show, Navy ship tours and more.

Don't miss out on this annual celebration of speed. The Coronado Speed Festival offers something for everyone to enjoy so race on down to Naval Air Station, North Island on **September 26-27** for the premiere racing event of the season. Ticket information is coming soon. This event is free for active duty military and their dependants. For more information please go to www.fleetweeksandiego.org/coronadospeedfestival.

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