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PRESS RELEASE

MCRD BOOTCAMP CHALLENGE VIDEO CONTEST *Now Accepting Entries*

SAN DIEGO, July 1, 2009 – The Marine Corps Recruit Depot (MCRD) Bootcamp Challenge (BCC), an official Fleet Week San Diego event, is now accepting entries for the 2009 “How do you train” video contest. Show us in video format how you are training for this year’s Bootcamp Challenge.

For submission guidelines and rules please visit:

http://www.mccsmcrd.com/news/news_bootcamp_challenge_video_contest_2009.aspx

Winners:

- Five winning teams will be chosen and notified via email by July 10
- Winners will each receive a certificate and entry form for free entry of a three person team
- Winners video’s will be used to complete the BCC commercial shown the month of August starting opening weekend of GI Joe - at AMC Mission Valley and Fashion Valley theaters
- All submissions will posted to the Bootcamp Challenge YouTube site

Judging based on:

- Situational creation
- Enthusiasm of characters
- Best portrayal of a Drill Instructor in a supporting role

The final day for entries is July 6^h, 2009 at midnight – so get your camera rolling!

About The Bootcamp Challenge

Thousands of civilians will gear up for the 8th Annual Bootcamp Challenge on Saturday, September 26, 2009. Held at the Marine Corps Recruit Depot in lovely San Diego, these marines-for-the-day will rough it out in a three mile obstacle course consisting of trenches, tunnels, walls, push up stations and over 50 other obstacles. This course is only used by Marine Recruits at the Marine Recruit Depot. If that doesn’t sound harsh enough, the blaring sounds of commands and comments from 60 ruthless Marine Drill Instructors will push them to the limit.

The Bootcamp Challenge has three categories for the adventurous to compete in: individual, 3-person and 5-person teams. Awards will be given to the top 3 finishers in each age group of the three categories. All proceeds from this event will contribute to the United States Marine Corps. For more information, please visit www.bootcampchallenge.com.

About Fleet Week San Diego

In 1997 Fleet Week was created by community and business leaders who sought to express their support for the military in the defense of the country and development of the community. Thanks to public and community interest, our volunteer’s contributions, and of course, the financial support of our corporate

sponsors, the Foundation has been able to offer much more than a 'week' of celebration and the number of events held in honor of service members continues to grow each year.

With a range of major corporate sponsors that include SAIC, Raytheon, Navy Federal Credit Union, General Dynamics, The San Diego Padres, USA Federal Credit Union, BAE Systems, Lockheed Martin, General Atomics and a host of others, the Fleet Week San Diego Foundation produces events that entertain and thank our military service members and their families for their extraordinary sacrifice and selfless dedication.

Thanks to the support from regional businesses and the people of San Diego, our Fleet Week has become the largest "thank you" to the military in the nation and has adopted the tag line, "Fleet Week San Diego, Honoring the Military throughout the Year".

For more detailed information about all of the exciting Fleet Week events, visit <http://www.fleetweeksandiego.org/events.html>.

Fleet Week San Diego is a nonprofit, public benefit corporation. In addition to honoring the military services through the annual Fleet Week events, the Foundation's goals are to foster awareness of the contributions made by enlisted military personnel and their families, to enhance relationships between the civilian, business and military communities, to provide events that Military personnel and their families can attend at little or no cost, and to raise funds for charitable efforts benefiting enlisted service members and their families.

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