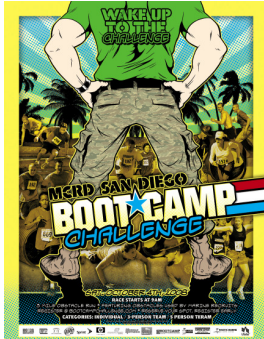




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FOR IMMEDIATE RELEASE



BOOTCAMP CHALLENGE
October 4, 2008; 9:00am
Marine Corps Recruit Depot – San Diego

“Wake Up To The Challenge”

SAN DIEGO, August 1, 2008 – For those who’ve ever imagined what it’d be like to train as a United States Marine, the waiting is over.

On October 4th, the Marine Corps Recruit Depot-San Diego will host the 7th Annual Bootcamp Challenge. This event is one of the headline events for Fleet Week San Diego.

During the Bootcamp Challenge, 3,500+ lucky runners will get their chance to run a fun and furious 3-mile course featuring obstacles used only by Marine Corps Recruits. If the thought of running through an obstacle course made up of trenches, tunnels, walls, push up stations, hay jumps and over 50 other obstacles wasn’t exhilarating enough, runners will also have to contend with 60 hard core Marine Drill Instructors. The Drill Instructors staff the course motivating and encouraging the runners to go to their limits and beyond. For those who’ve run the Bootcamp Challenge before they’ve had one thing to say, “awesome!” For those who haven’t, they’ll find it’s one of the most memorable times they’ll have all year.

The Bootcamp Challenge has three categories for runners to enter: Individual, 3-person, and 5-person teams. Teams can race in male, female, mixed, corporate, and public safety groups. MCRD has also partnered with local San Diego High Schools and their ROTC programs to provide them with free 5-person teams in exchange for their help with pre-race production.

New for 2008 - Join our Corporate Leadership Experience category. This category includes a pre-event motivational speaker who ties in true Marine Corps Values to executive leadership! In addition to this free seminar, you will have the opportunity to enjoy our corporate mixer and network with fellow corporate participants not to mention having the edge you will have race day by picking up your bags and t-shirts at the mixer instead of at the race.

For spectators and runners, there will be a great post-race party with plenty of music, food, beverages and vendor booths. Awards will be given to the top 3 finishers in each category/age group. Official race t-shirts will be given to all entrants. Additional details under “Headline Events” at www.mccsmcrd.com

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