

For additional details, contact:

Amy Lewis
Strategy Communications
Phone: 619-713-0622 (office) (858) 752-1085 (cell)
Email: Amy@scpublicrelations.com



MEDIA ALERT

Don't Miss The Press Conference To Kick-off The Sea & Air Parade

SAN DIEGO, April 28, 2008: It is time for the annual **Fleet Week San Diego** events to begin starting with the Sea & Air Parade. To kick-off this annual event, there will be a press conference that will be held on the USS Midway Museum on Friday, May 2nd from 9 a.m. to 10 a.m. The **Sea & Air Parade** is the first of many events to come as a part of Fleet Week San Diego, which pays tribute to San Diego's military throughout the year. You don't want to miss this great opportunity to mingle with other media and get all of the details about the events that Fleet Week San Diego 2008 has in store.

About the Press Conference:

The conference will take place on Friday, May 2nd on top of the USS Midway Museum from approximately 9 a.m. to 10 a.m. During this hour, a helicopter will land on the Midway. There will also be Red Bull Jumpers who will parachute onto the Midway. They will be presenting a check for the amount of \$24,000 to Fleet Week San Diego. We encourage the media to bring along camera crews to the conference because it will be a great photo opportunity and we invite you to film your morning shows from the Midway as well. .

About The Sea & Air Parade

The Sea & Air Parade is expected to draw spectators down to the Embarcadero and the San Diego Bay where the U.S. Navy will parade down "The Big Bay" displaying six warships and fourteen aircraft, an impressive array of military equipment. The show will start at approximately 11 a.m. and the six ships include one Cruiser, one Frigate, two Destroyers and two Amphibious ships.

Additionally, this year promises to be bigger and better than ever with the addition of two Tall Ships – *The Californian* and *the HMS Surprise*, and will include other impressive naval sea craft. The show will start at approximately 11 a.m. and the naval ships will pass "show center" between the USS Midway and Seaport Village at approximately 11:30 a.m. An exciting and thunderous mock battle between the two Tall Ships will take place between 12 p.m. and 1 p.m, so make sure you are in position for that – it's not to be missed.

About The Red Bull Air Race World Series

On May 3rd and 4th, following the Sea & Air Parade, the Red Bull Air Race World Series will be making one of its worldwide stops in San Diego's Big Bay. The globe's newest motorsport series brings a new dimension to racing – it takes place in the air! High

performance race planes will dominate the skies and awe crowds during a two-day race weekend.

Embarcadero Marine Park will host spectators who experienced first-hand the gravity-defying speeds that the world's best race pilots will achieve as they maneuver their planes through a series of inflatable "air gates" over the Big Bay. Don't miss this weekend of sea and air excellence to pay tribute to our nation's military.

WHAT: Fleet Week San Diego 2008 Press Conference

WHEN: Friday, May 2, 2008

TIME: 9:00 a.m. – 10 a.m.

WHERE: USS Midway Museum - 910 N. Harbor Drive San Diego, CA 92101

Fleet Week San Diego is a nonprofit, public benefit corporation. In addition to honoring the military services through the annual Fleet Week events, the foundation's goals are to foster awareness of the contributions made by enlisted military personnel and their families, to enhance relationships between the civilian, business and military communities, to provide events that Military personnel and their families can attend at little or no cost, and to raise funds for charitable efforts benefiting enlisted service members and their families. Benefiting organizations include the USO, Navy-Marine Corps Relief Society and the Armed Services YMCA. For more information, or for a complete listing of all of the Fleet Week events, please visit www.fleetweeksandiego.org.

###