

For additional details, contact:

Amy Lewis
Strategy Communications
Phone: (619) 713-0622 [office] / (858) 752-1085 [cell]
E-mail: amy@scpublicrelations.com



PRESS RELEASE

ARE YOU READY FOR SOME FOOTBALL?

Air Force Takes on Aztecs in the Fourth Annual Fleet Week Football Classic

SAN DIEGO, October 7, 2008 – Fleet Week San Diego is quickly approaching the end of its events for 2008 – but wait! We have one great event to mention: the Fleet Week Football Classic. The San Diego State University Aztecs will battle the Air Force Falcons at Qualcomm Stadium on Saturday, October 11.

The pregame and half-time festivities will pay tribute to our military service members, especially those in the San Diego region. Expected activities include a Boeing C-17 flyover, parachutists invading the sky, all while Navy Region Southwest and SDSU bands provide musical entertainment. These activities are thanks to General Dynamics, the halftime sponsor. Fans can also enjoy the postgame KGB Sky Show filled with music and fireworks.

Ticket Information

Military personnel, retirees and dependents can purchase tickets at the Navy MWR and Marine Corps MCCS ticket outlets. The public can buy general admission tickets at the SDSU Athletics Department website at goaztecs.collegesports.com. For more information, please visit www.fleetweeksandiego.org/events/2008/fleetweekfootballclassic.htm.

Fleet Week San Diego

With a range of major corporate sponsors that include General Dynamics, the Northrop Grumman Corporation, the Port of San Diego, TriWest Healthcare Alliance, Raytheon, North Island Credit Union, The San Diego Padres, SeaWorld, USA Federal Credit Union, BAE Systems, Lockheed Martin, Union Bank of California, General Atomics and a host of others, the Fleet Week San Diego Foundation produces events that entertain and thank our military service members and their families for their extraordinary sacrifice and selfless dedication.

Thanks to the overwhelming support from regional businesses and the people of San Diego, our Fleet Week has become the largest “thank you” to the military in the nation and has adopted the tag line, “Fleet Week, Honoring our Military throughout the Year.”

WHAT: Fleet Week San Diego’s Football Classic: San Diego State University vs. Air Force

WHEN: Saturday, October 11, 2008 at 6:30 p.m.

WHERE: Qualcomm Stadium, 9449 Friars Road, San Diego, Calif. 92108

Fleet Week San Diego is a nonprofit, public benefit corporation. In addition to honoring the military services through the annual Fleet Week events, the Foundation’s goals are to foster awareness of the contributions made by enlisted military personnel and their families, to enhance relationships between the civilian, business and military communities, to provide events that Military personnel and their families can attend at little or no cost, and to raise funds for charitable efforts benefiting enlisted service members and their families. Benefiting organizations include the USO, Navy-Marine Corps Relief Society and the Armed Services YMCA. For more information, or for a complete listing of all of the Fleet Week events, please visit www.fleetweeksandiego.org.

###