

**Kelli Herwehe**

**From:** Cody Brammer [cody@fleetweeksan Diego.org]  
**Sent:** Wednesday, May 28, 2008 11:00 AM  
**To:** kelli@scpublicrelations.com  
**Subject:** Fleet Week Sponsorship Newsletter - June



## Fleet Week San Diego 2008 Welcomes The Following Sponsors



### *TriWest Healthcare Alliance - FIVE Star*

TriWest Healthcare Alliance provides health care coverage to military personnel and their families in civilian healthcare networks. TriWest prides itself on managing the 2.9 million beneficiaries of the program and are dedicated to providing the best possible service to military families.



### *North Island Credit Union - FOUR Star*

North Island Credit Union (NICU) is a member-owned credit union that was established in 1940 here in San Diego. NICU is known as "San Diego's Own" and has become one of the largest financial institutions in the San Diego area. NICU employees strive to provide their members with a financial environment that is easy, fun and stress-free while at the same time providing people with the means to fulfill their dreams.



### *BAE Systems - THREE Star*

BAE Systems is a global defense and aerospace company delivering a full range of products and services for air, land and naval forces, as well as advanced electronics, information technology solutions and customer support services. BAE Systems provides support and service solutions for current and future defense, intelligence and civilian systems. They design, develop and manufacture a wide range of electronic systems and subsystems for both military and commercial applications, and design, develop, produce and provide service support of armored combat vehicles, artillery systems and intelligent munitions.



### *General Atomics - THREE Star*

General Atomics (GA) is one of the world's leading resources for high-technology systems development ranging from the nuclear fuel cycle to remotely operated surveillance aircraft, airborne sensors and advanced electric, electronic, wireless and laser technology. GA originally started with an the initial interest in the peaceful uses of atomic energy, but as the company began to expand, leading scientists came to join the GA staff which now consists of 5,000 members. General Atomics carries out one of the largest and most successful nuclear fusion program in the private

industry.



#### *General Dynamics - THREE Star*

Formed in 1952, General Dynamics focuses on creating shareholder value while delivering superior products and services to military, other government and commercial customers. The company emphasizes excellence in program management and continual improvement in all of its operations. General Dynamics values ethical behavior and promotes a culture of integrity throughout all aspects of its business. This culture is evident in how the company deals with shareholders, employees, customers, partners and the communities in which it operates.



#### *Northrop Grumman Corporation - THREE Star*

Northrop Grumman is a global defense and technology company whose 120,000 employees provide innovative systems, products and solutions in information and services, electronics, aerospace and shipbuilding to government and commercial customers worldwide. Their vision is to be the most trusted provider of systems and technologies that ensure the security and freedom of our nation and its allies. As the technology leader, they will define the future of defense—from undersea to outer space, and in cyberspace.



#### *SeaWorld San Diego - TWO Star*

Sea World San Diego is one of the world's premier marine adventure parks with 200 acres of world-class shows, thrilling rides and unforgettable animal encounters. More than 80 million visitors have explored the mysteries of the sea here, with up-close animal interactions and exhilarating thrills.

#### *USA Federal Credit Union - TWO Star*



USA Federal Credit Union is a San Diego based credit union that has been providing its customers with financial advice since 1953. USA Federal Credit Union is a non-profit, member-owned credit union that prides itself on giving its customers a sense of choice, security and trust when it comes to making decisions about their finances.

#### *Lockheed Martin Corporation - TWO Star*



Lockheed Martin was formed in March 1995 when two of the world's premier technology companies, Lockheed Corp. and Martin Marietta Corp., merged. They specialize in the research, design, development, manufacturing and integration of advanced technology systems, products and services. The majority of Lockheed Martin's business is with the U.S. Department of Defense and U.S. federal government agencies and they are considered the largest provider of IT services, systems integration and training to the U.S. Government. Lockheed Martin Corp. prides itself on playing an active role in helping to strengthen the quality of life in our country and the communities we call home.

#### *DRS Technologies, Inc. - TWO Star*



DRS Technologies, Inc., headquartered in Parsippany, New Jersey, U.S.A., is a leading supplier of integrated products, services and support to military forces, intelligence agencies and prime contractors worldwide. Focused on defense technology, the Company develops, manufactures and supports a broad range of systems for mission critical and military sustainment requirements, as well as homeland security.

#### *Union Bank of California - ONE Star*

Union Bank of California was founded over 140 years ago with the mission to provide businesses and individuals with comprehensive financial solutions. Dating back to July 5, 1864, Union Bank was the first commercial bank in the West. Today,



Union Bank still honors their commitment to offering financial solutions through superior service for their employees, customers, shareholders and the local community.

#### *The City of Coronado - ONE Star*

The City of Coronado is a small beach community, with an island feel. The City embraces world renowned beaches and exceptional community assets in a village atmosphere that is representative of its history, all within 7.4 square miles, surrounded by the San Diego Bay and the Pacific Ocean. Incorporated in 1890, the City serves the community and improves the quality of life for residents and future generations.



#### *San Diego Ship Repair Association*

The San Diego Ship Repair Association was established in 1982 to increase industry cooperation and cohesiveness and create greater public awareness and understanding of the industry's issues. The San Diego Ship Repair Association represents more than 75 San Diego-area companies engaged in ship repair, conversion, overhaul and modernization. In addition to the crucial services provided for the Navy fleet and commercial vessels, Association member companies add more than 10,000 jobs to the San Diego economy, both directly and through subcontractors and suppliers.



#### *San Diego Padres*

In America's Finest City, major league baseball means the San Diego Padres. The team has been home to some of the greatest players in history, including Tony Gwynn and Trevor Hoffman. To show their support to the military, the San Diego Padres dedicate one of their home games to Fleet Week; The Fleet Week Baseball Game, which will be on Monday, August 25<sup>th</sup>.



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