



## Commercial Exhibit Display Space Application September 25-26, 2010

The following application, if accepted, shall constitute a binding agreement between the applicant (vendor) and  
The San Diego Fleet Week Foundation

**Applicant:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Products to be displayed or sold:** \_\_\_\_\_

**California Resale Permit Number:** \_\_\_\_\_

Vendor booths include canopy, turf and 3 sidewalls. If you need an additional sidewall please indicate below. Please check the size desired for your exhibit space and total below. Custom sized display areas are available. Space is not confirmed until payment is received. Call Cody Nelson, Event Manager at (619) 858-1545, if you have any questions.

\_\_\_\_\_ 10' deep x 10' wide at \$525 (includes 4 exhibitor passes)      \_\_\_\_\_ 10' deep x 20' wide at \$1,000 (includes 4 exhibitor passes)

\_\_\_\_\_ 20' deep x 20' wide at \$1,250 (includes 4 exhibitor passes)      \_\_\_\_\_ 20' deep x 40' wide at \$1,750 (includes 6 exhibitor passes)

\_\_\_\_\_ Other Space Size \_\_\_\_\_ Amount \$ \_\_\_\_\_ (negotiated with event manager)

\_\_\_\_\_ 6' tables(s) at \$15 each (includes linen and skirt)

\_\_\_\_\_ 8' tables(s) at \$20 each (includes linen and skirt)

\_\_\_\_\_ Chair(s) at \$5 each

\_\_\_\_\_ Extra exhibitor passes at \$25 each (good for entire weekend)

\_\_\_\_\_ Check here if you need additional sidewall

\_\_\_\_\_ Check here if you are providing your own canopy, turf and sidewalls

\_\_\_\_\_ Check here if you need a generator (cost is \$300)

\$ \_\_\_\_\_ **TOTAL**

**Fax or Mail to:**  
**Cody Nelson, Speed Festival**  
**C/O San Diego Fleet Week Foundation**  
**5330 Napa Street**  
**San Diego, CA 92110**  
**Fax to: (619) 299-9955**  
**Questions? Call: (619) 858-1545**

**Credit Card Payment**

**V/M/D/AX** \_\_\_\_\_ **Exp Date** \_\_\_\_\_ **CVV#** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Rules and Conditions**

The undersigned warrants that the vendor completely understands the rules and conditions of this agreement listed on the application (page 2) and will abide by them. Any breach of this agreement by the vendor shall be the basis for immediate expulsion from the event, forfeiture and exclusion from future racing events.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

## **RULES AND CONDITIONS OF AGREEMENT**

1. **A cashier's check, money order or company check must accompany this application.** Applications received without payment are not confirmed. Cancellations are subject to a \$100.00 cancellation fee. CONTRACT, INSURANCE FORM (see item 10) AND PAYMENT SHOULD BE SENT AND MADE PAYABLE TO SAN DIEGO FLEET WEEK FOUNDATION, ATTN: CODY, SPEED FESTIVAL, 5330 Napa Street, San Diego, CA 92110. Rental space includes three vehicle passes. Vehicles without vendor passes will not be permitted to park in the vendor parking area. Location assignments shall be at the discretion of the San Diego Fleet Week Foundation.
2. Vendor must be completely set up no later than 5:00 p.m., on Friday, September 24, 2010. The Coronado Speed Festival will provide overnight security.
3. All of vendor's display and equipment must remain completely within the confines of the space provided during the hours of 8:00 a.m. to 5:00 p.m. daily, or once the final race is over, which ever comes first (unless arranged in advance). Vendors extended outside of their space will have their provided rental equipment revoked and there will be no refund issued. No handouts, free samples or solicitations of opinion can be conducted outside the area rented. Absolutely no raffles are permitted (unless arranged in advance). At least one person must be in the vendor display area at all times from 8:00 a.m. to 5:00 p.m. during the event or once the final race is over, which ever comes first.
4. **Exhibit space will include a canopy, three sidewalls and turf.** Vendors are encouraged to bring their own tables and chairs; however, a limited number will be available for rent in advance. Vendors are warned not to damage the base facilities in erecting structures. Any such damage will be charged to the vendor and may also result in expulsion from the venue and exclusion from future events. Vendors are prohibited from storing inventory or garbage anywhere outside of the tent structures. Vendors shall leave their back and sidewalls intact during operating hours. There is no electrical power in the vendor area. Vendors are encouraged to supply their own power, but a generator may be rented at a cost of \$300.
5. Vendor agrees to keep all vehicles out of the Vendor Display Area between 8:00 a.m. and 5:00 p.m. daily, or until the final race is over, whichever comes first. Vendors have until 7:45am to set-up and remove vehicles.
6. Vendor agrees not to sell, display or give away beverages or food of any kind, or any of the following: gasoline/racing fuel, items containing any part of event title, date or the words Coronado Speed Festival, San Diego Fleet Week Foundation or Naval Base Coronado.
7. Vendor warrants its products to be of a pleasing and safe nature and its sales are in accordance with the laws of California.
8. Vendor agrees not to create or emit any unduly loud or unreasonable noise in demonstrating its products or for any other purpose.
9. The vendor shall pay liability insurance and State and County taxes.
10. **Vendor shall, at their own expense, secure general liability insurance wherein the San Diego Fleet Week Foundation, U.S. Navy, Naval Base Coronado Morale Welfare and Recreation Department, Historic Motor Sports Association and their employees and agents are listed as additional insured. Policy limits of \$500,000 per person, \$1,000,000 per occurrence for injury or death and \$100,000 property damage per occurrence is required. Vendor must submit Certificate of Insurance to San Diego Fleet Week Foundation no later than ten (10) days prior to the event. Failure to do so will result in exclusion from the event and no refund will be issued.**
11. Vendor is responsible for all loss or damage sustained to his owned or leased equipment.
12. The San Diego Fleet Week Foundation makes no guarantee that the vendor will make a profit or any monies whatsoever as a result of its activities at the Coronado Speed Festival. Before completing this application, vendors are urged to consider carefully whether the type of product being offered will be attractive and desirable to the racing public. All financial loss will be born by the vendor and no such loss shall be the basis of refund by the San Diego Fleet Week Foundation.
13. The deadline for receipt of this application is **Friday, September 3, 2010**. Applications received after this date will be declined. Notice of acceptance, maps, credentials and all other materials will be mailed approximately two weeks before the race weekend. **Acceptance is contingent on receipt of application, payment, insurance, personnel form and manifest required by the U.S. Navy.**
14. **Space assignments are at the sole discretion of the Coronado Speed Festival Event Manager. You will not receive your space assignment until you arrive at the event on Friday, September 24.**
15. In the event that a vendor does not conform to the terms of this contract, San Diego Fleet Week Foundation Directors and staff have the right to remove the vendor from the Coronado Speed Festival venue. All costs associated with removal will be born by the vendor. No refunds will be issued if the vendor is asked to leave.
16. Inasmuch as the event is conducted on board a military installation, the vendor, its representatives, agents, employees, officials, and participants shall be subject to provisions of all applications, regulations and directives of the military installation and are subject to search. While on board the military installation, the vendor, its representatives, agents, employees, officials and participants shall conduct themselves in an orderly and proper manner. In the event the vendor, its representatives, agents, employees, officials and participants are found to be conducting themselves in an objectionable manner which reflects poorly to the security, morale or best interest of the U.S. Navy will be asked to leave the installation. Additionally, the vendor will ensure that its representatives, agents, employees, officials and participants are aware that fireworks, firearms and other types of weapons, illicit/non-prescription drugs and narcotics are not allowed on a military installation.