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PRESS RELEASE

ONLY FIVE DAYS UNTIL THE CORONADO SPEED FESTIVAL SHIFTS INTO GEAR *Don't Miss the 10th Annual Event*

SAN DIEGO, October 1, 2007 – The 10th Annual Coronado Speed Festival is less than a week away! Zoom on down to the Naval Air Station, North Island on October 6th and 7th. This year promises to be “bigger and better” with the additional cars that will be racing – 246 cars will “race at the base” compared to last year’s 225 cars, and as a result, there will be one additional race, race 9, held at the event. Also, two of the event sponsors, California Fuel Cell Partnership (CaFCP) and Chrysler/Dodge SRT will be exhibiting a variety of new, interesting and innovative cars. So, when you are looking for somewhere fun to spend a day or weekend and a unique experience appropriate for all ages, look no further than this year’s “Race At The Base”.

But, before the weekend’s activities begin, please join us on Friday for a special “media day” – a sneak peak to the weekend’s activities that will allow you to “see it before it happens”. The morning is the kick-off to the 10th annual vintage race car and military tribute event, the event is open to the public on Saturday, October 6 and Sunday, October 7 from 8 a.m. to 5 p.m. The morning’s activities will take place from 8 a.m. – 1 p.m.

Here are a few things that we have scheduled to take place over the course of the morning. We invite you to attend, as well as we encourage you to bring your cameras, news crews and/or laptops to document this fun-filled morning:

- On-track demonstrations by members of the Richard Petty Driving team in new Chrysler SRT vehicles including the 2007 Jeep Cherokee SRT8, Chrysler Crossfire SRT6, Dodge Charger SRT8 and the Dodge Viper SRT10. *Images available upon request.*
- The unveiling of two new Chrysler SRT vehicles – The new 600 horsepower Dodge Viper and the SRT4.
- The introduction of new California Fuel Cell Vehicles including the Ford Fusion 999, which just recently broke speed records on land and available for test drive, the Daimler Chrysler F-Cell, Hyundai Tucson, Honda FCX, Toyota Highlander FCHV, Volkswagen Touran HyMotion. *Images available upon request.*
- California Fuel Cell Vehicles will have a multi-culturally diverse staff with a number of proficient and fluent speakers in languages such as German, Hmong, Korean, Spanish and Japanese available for media stand-ups. You can speak with spokespeople from Hyundai, GM, Toyota, Honda, Nissan and more.
- A cut-away of a fuel cell vehicle – a vehicle literally cut in half to show how it works!

- Blue Angel flight simulator – a ride that is 6 minutes in duration and simulates flight! The simulator will run on Friday from 8:00a.m. to 1:00p.m. free of charge. Images of the simulator are available upon request.
- Nomad Slot Racing demonstrations (Founder Jim Cunningham was recently featured on the History Channel for Nomad Slot Racing).
- Real Speed Festival drivers practicing for their racing over the weekend.
- Interviews with General Racing's founder and producer, Steve Earle.
- Tuner car displays.

Additionally, we have invited our Wounded Warriors as well as the Sailors representing the commands at Naval Base Coronado and are planning on-track rides for these young men and women and the other invited guests (images available upon request). The Balboa Warrior Athlete Program, a program dedicated to providing adaptive and Paralympic sports for injured Military and Veterans, will have twenty Wounded Warriors on site and two will be available for interviews.

Our media partner, Channel 10 News and Azteca America San Diego 15, will be on-site as well as San Diego's local news stations Fox Channel 6, CBS Channel 8 and KUSI Channel 9. We also have commitments from many local radio and print media to attend, including the San Diego Union-Tribune and the San Diego Business Journal.

There will also be several unique photo opportunities as well as great live-shot for media coverage with backdrops that include the 2008 Dodge Caliber SRT4, Dodge Viper SRT10, Ford Fusion 999 and for the first year ever there will be several Tuner cars on display.

Dodge Caliber SRT4: This revolutionary machine is powered by an SRT-engineered 2.4-liter intercooled turbocharged engine producing 285 horsepower and 265 lb.-ft. of torque; the Dodge Caliber SRT4 has 113 more horsepower than the Caliber R/T.

Dodge Viper SRT10: As always, the Viper continues to define serious, race-inspired performance with **600** horsepower and **560** lb.-ft. of torque, benchmark braking, race-bred independent suspension and dramatic styling. Dodge Viper SRT10 is the ultimate American sports car and icon of the Dodge brand.

Ford Fusion 999: On August 15, the Ford Fusion 999 team ran 207.297 mph, establishing the fastest official time ever run by a hydrogen powered vehicle. Ford, in conjunction with Ohio State University, wanted to prove that hydrogen propulsion is safe and viable. In addition to its agility, engineers designed the Hydrogen 999 to function like a racecar, complete with NASCAR-style brakes, steering and suspension.

These innovative machines are just a few examples of the dozens of ground-breaking cars that will be on display at the Coronado Speed Festival. Also, on Friday the drivers of these vehicles will be offering a limited number of ride and drives to the attending media.

Throughout the weekend there will also be several Fuel Cell Vehicles to test drive including Daimler Chrysler: F-Cell, Ford: Focus, Hyundai: Tucson, Honda: FCX, GM: Chevy Equinox, Nissan: X-trail, Toyota: Highlander FCHV and the Volkswagen: Touran HyMotion. Be sure not to miss the excitement at this year's media day.

This year there will be a new entrance at Naval Base, North Island to help the flow of traffic run more smoothly. This main entrance is at the corner of 3rd street and Alameda Blvd. There will be

a visitor center and a parking lot to the left of the main gate. Because this new gate is wider, there will not be as much traffic as in previous years getting into the Speed Festival. Last year's entrance will now be the exit way.

Also joining us over the course of the weekend is Charles M. Jordan who previously held the position as Vice President of Design until he retired in 1992. Mr. Jordan's passion for automobiles began at a very young age. He started out designing and building scale models in grade school and carried his passion with him to MIT where he received his degree in mechanical engineering. It was then that he first joined the General Motors (GM) team as a junior designer. At the age of 26 he was named chief designer of special products studio. He was appointed Cadillac chief designer in 1957 and in 1962 became executive in charge of automotive design.

In September 1962, Life Magazine selected Mr. Jordan as one of the 100 "most important young men and women in the United States". He ended his career as the Vice President of Design until his retirement in 1992.

Mr. Jordan also paid his service to the military during the Korean War. He served as an officer with the Air Force at the Missile Test Center at Cape Canaveral, Florida.

It is an honor to have Mr. Jordan joining us at the Coronado Speed Festival this year. He will be available at the Classic Car Exhibit to answer questions about his time spent at GM.

About The Event

This year's event will be held on October 6th and 7th as part of Fleet Week San Diego, an organization that benefits the men and women of our military. The event is set against the stunning backdrop of San Diego Bay and will feature 280 of the world's most unique and pedigreed machines at one of the most distinctive racecar locations - Naval Air Station North Island, the birthplace of Naval Aviation.

The Coronado Speed Festival is produced by San Diego Fleet Week Foundation and hosted by the Naval Base Coronado and the Morale, Welfare and Recreation Program (MWR) which benefits military personnel and their families. They in turn provide positive support for the active duty military community and their families through Quality of Life Programs including single Sailor Recreation Centers, Fitness and Aquatic Facilities and the Base Theatre Free Movies. The Southern California community is given this unbelievable opportunity to thank the men and women defending our freedom in person. We see this event as a great opportunity to support the mission of Fleet Week San Diego by paying tribute to the men and women "Who Serve America Twice", in support of our country and as volunteers in our communities.

Advance purchase general admission tickets are available on the Fleet Week Website (www.fleetweeksandiego.org/coronadospeedfestival) - \$25 one day and \$30 for both days. Tickets will also be available at the venue (\$30 for one day and \$40 for both days). Children 12 and under are free with paid adult admission.

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