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PRESS RELEASE

KEEP A PIECE OF THE SPEED FESTIVAL ALL YEAR LONG *Order Your Custom Leather Jacket Now*

SAN DIEGO, September 19, 2007– This year’s premier car event of the season is racing to San Diego, specifically to the “island” of Coronado – a beautiful community in Southern California - to benefit the military, as well as offer a variety of new attractions to its 10th annual year. This year’s Coronado Speed Festival will offer all of the same great activities of year’s past, but will be bigger and better than ever. When you are looking for somewhere fun to spend a day or weekend and a unique experience appropriate for all ages, look no further than this year’s “Race At The Base”.

For the first year ever, you have the opportunity to keep a memento of the Coronado Speed Festival by purchasing a custom A-2 leather jacket. This jacket comes complete with four patches already sewn onto it. The Naval Base Coronado, USS Ronald Regan, the American Flag and the Coronado Speed Festival patches make the perfect tribute to honoring the brave men and women who so bravely defend our freedom. Your name will also be sewn into the jacket to further personalize this unique memento.

For \$530 you can have this hand-crafted and hand-stitched goatskin leather jacket. Features include: snap-down collar, collar clip, stitched-down epaulets, original snap-close patch pockets, mil-spec brass zipper and knit cuffs and waistband. Of the total price \$229.56 is made as a contribution to the San Diego Fleet Week Foundation, a 501(c)3 not for profit organization. Proceeds benefit military family support organizations including the Armed Services YMCA, the USO and the Navy Marine Corps Relief Society.

About The Event

This year’s event will be held on October 6th and 7th as part of Fleet Week San Diego, an organization that benefits the men and women of our military. The event is set against the stunning backdrop of San Diego Bay and will feature 280 of the world’s most unique and pedigreed machines at one of the most distinctive racecar locations - Naval Air Station North Island, the birthplace of Naval Aviation.

The Coronado Speed Festival is produced by San Diego Fleet Week Foundation and hosted by the Naval Base Coronado and the Morale, Welfare and Recreation Program (MWR) which benefits military personnel and their families. They in turn provide positive support for the active duty military community and their families through Quality of Life Programs including single Sailor Recreation Centers, Fitness and Aquatic Facilities and the Base Theatre Free Movies. The Southern California community is given this unbelievable opportunity to thank the men and women defending our freedom in person.

Advance purchase general admission tickets are available on the Fleet Week Website (www.fleetweeksandiego.org/coronadospeedfestival) - \$25 one day and \$30 for both days. Tickets will also be available at the venue (\$30 for one day and \$40 for both days). Children 12 and under are free with paid adult admission.

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