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PRESS RELEASE

THE PREMIER CAR EVENT OF THE SEASON *What Is New At This Year's Speed Festival*

SAN DIEGO, September 13, 2007– This year's premier car event of the season is racing to San Diego, specifically to the "island" of Coronado – a beautiful community in Southern California - to benefit the military, as well as offer a variety of new attractions to its 10th annual year. This year's Coronado Speed Festival will offer all of the same great activities of year's past, but will be bigger and better than ever. When you are looking for somewhere fun to spend a day or weekend and a unique experience appropriate for all ages, look no further than this year's "Race At The Base".

What's New?

The latest and greatest news surrounds the fact that all active duty, active reservist and their direct depend military ID holders will free admission to this year's event courtesy of the **Escondido Auto Park** and the **Navy's Morale, Welfare and Recreation (MWR)** program. Active duty military, active reservists and dependent ID holders DO NOT need tickets and will gain admission through a specially-designated entry gate. Admission is free for children 12 and younger. Thanks to our sponsors, the event will further its tribute to our nation's military.

For starters, General Racing, the producer of the race event, has announced **the addition of cars that will be racing** – a total of 246 classic automobiles. This number is compared to 225 race cars that participated last year. As a result, there will one additional race, race 9, held at the event. Fans now can watch nine different race groups zoon around the track, and step back in time to enjoy auto racing's rich history.

In the past years, over 20,000 people have packed the grandstands to view a spectator-friendly 1.6 mile course that is constructed in a matter of days on the runways and taxiways of Naval Air Station North Island – and now they have an additional race to see. Please visit <http://fleetweeksandiego.org/coronadospeedfestival> for this year's complete racing schedule.

Additionally, two of the event sponsors, **California Fuel Cell Partnership (CaFCP)** and **Chrysler/Dodge SRT** will be exhibiting a variety of new, interesting and innovative cars at the event. CaFCP will be exhibiting several fuel cell cars, including automotive manufactures Daimler Chrysler, Ford, General Motors, Honda, Hyundai-Kia, Nissan, Toyota and Volkswagen. And, just recently, it was confirmed that the Ford Fusion 999 will be stationed at the event, the car that recently broke a land speed record on the Salt Flats. This hydrogen vehicle makes a great link between our "festival of SPEED" and CaFCP's hydrogen-powered cars.

Chrysler/Dodge SRT will be exhibiting their new high-performance, entry-level car, the Dodge Caliber SRT4 and the high-performance, unparalleled Dodge Viper.

Another new addition to the 2007 premier auto event of the season will be a variety of **ship tours** offered. The tours will be on a destroyer and an amphibious assault ship. In addition to the static displays of military equipment and aircraft, guests will have the opportunity to step aboard two real military ships and speak to the captains that sail them.

And that's not all. This year the Coronado Speed Festival will be featuring two special guests and racing experts, **Bob Bondurant and Boris Said**. Bob Bondurant is an internationally recognized as the leading authority on advanced driver training, Bob Bondurant has been at the forefront of professional driving instruction since 1968. Over 85,000 students, ranging from housewives, racers and celebrities, to teenagers, professionals and police officers, have learned from Bondurant's expertise. He will be available to sign autographs and his new book, [America's Uncrowned World Driving Champion](#), on both Saturday and Sunday from 11:00 am to 1:00 pm. **Boris Said**, originally from Carlsbad, currently drives the #60 SoBe No Fear Energy Drink Ford Fusion and his NASCAR career began in 1995 as a "Road Course Ringer".

This year's 10th annual event has grown by leaps and bounds so be sure not to miss all of the new additions.

About The Event

This year's event will be held on October 6th and 7th as part of Fleet Week San Diego, an organization that benefits the men and women of our military. The event is set against the stunning backdrop of San Diego Bay and will feature 280 of the world's most unique and pedigreed machines at one of the most distinctive racecar locations - Naval Air Station North Island, the birthplace of Naval Aviation.

The Coronado Speed Festival is produced by San Diego Fleet Week Foundation and hosted by the Naval Base Coronado and the Morale, Welfare and Recreation Program (MWR) which benefits military personnel and their families. They in turn provide positive support for the active duty military community and their families through Quality of Life Programs including single Sailor Recreation Centers, Fitness and Aquatic Facilities and the Base Theatre Free Movies. The Southern California community is given this unbelievable opportunity to thank the men and women defending our freedom in person.

Advance purchase general admission tickets are available on the Fleet Week Website (www.fleetweeksandiego.org/coronadospeedfestival) - \$25 one day and \$30 for both days. Tickets will also be available at the venue (\$30 for one day and \$40 for both days). Children 12 and under are free with paid adult admission.

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