



---

**For additional details, contact:**

Amy Lewis  
Strategy Communications  
Phone: 619-713-0622 (office), 858-752-1085 (cell)  
Email: Amy@scpublicrelations.com

---

---

**PRESS RELEASE**

---

**LATEST NEWS: FOUR ORGANIZATIONS PLEDGE  
THEIR SUPPORT TO THE MILITARY**  
*Coronado Speed Festival Sponsors Commit Their Support*

**SAN DIEGO, August 26, 2007** - The Coronado Speed Festival, a Fleet Week San Diego event, is proud to announce the addition of new sponsors committing their support to the 10<sup>th</sup> annual vintage racecar and military tribute event. The sponsors include **EDCO Disposal Corporation** and **The New Car Dealers Association (NCDA)**.

As part of their support for the event, these organizations pursue the common goal of thanking military personnel for the service they provide to our country. The support from these organizations comes from an understanding that the men and women of the military are the defenders of our freedoms in America and deserve our gratitude. Read on for more details about the individual sponsors:

**EDCO Disposal Corporation** is a family-owned and locally operated waste collection and recycling company that has been serving numerous communities in Southern California since 1967. EDCO is committed to providing unparalleled commitment and superior customer service as well as safe and rewarding careers for employees. EDCO's employees are dedicated to developing community recycling programs and currently process more than 1,000 tons of recyclables each day. They also provide extensive educational activities and information about recycling including meetings and presentations to service clubs, youth groups and community organizations.

The **New Car Dealers Association (NCDA)** represents the majority of new car and truck dealers in San Diego County. NCDA members include persons, firms or corporations holding a direct factory franchise and are actively engaged in the business of buying and selling new automobiles and trucks at a regular place of business in San Diego County. Promoting and educating the community on automobile safety and fuel efficiency are among top priorities for the NCDA and dealers.

In addition to the new sponsors, we are pleased to announce that the classic car exhibition, a popular exhibit within the venue, will be sponsored by the individuals **Bob Lavinia, Bill Pope, Chuck Spielman** and **Neal Wichard**. The Classic Car Exhibition will be sponsored on behalf of the **Scottsdale Automotive Museum** and presented by **Only Yesterday Classic Autos**. The Classic Car Exhibition's theme will be design study cars, and the exhibit will have approximately 20 great cars displayed.

Set against the stunning backdrop of San Diego Bay, the Coronado Speed Festival, a San Diego Fleet Week event, will feature 225 of the world's most unique and pedigreed machines at one of the most distinctive racecar locations - Naval Air Station North Island, the birthplace of Naval Aviation. In addition to the vintage racecars, chosen to compete on the basis of their historical

significance and certified authenticity, you will be able to see top race cars from today including NASCAR, hot rod, Trans AM and many more.

The Coronado Speed Festival is produced by San Diego Fleet Week Foundation and hosted by the Naval Base Coronado and the Morale, Welfare and Recreation Program (MWR) which benefits military personnel and their families. They in turn provide positive support for the active duty military community and their families through Quality of Life Programs including single Sailor Recreation Centers, Fitness and Aquatic Facilities and the Base Theatre Free Movies. The Southern California community is given this unbelievable opportunity to thank the men and women defending our freedom in person.

Advance purchase general admission tickets are available on the Fleet Week Website ([www.fleetweeksandiego.org/coronadospeedfestival](http://www.fleetweeksandiego.org/coronadospeedfestival)) - \$25 one day and \$30 for both days. Tickets will also be available at the venue (\$30 for one day and \$40 for both days). Children 12 and under are free with paid adult admission.

###